

# Product Update: An Overview of Our New UI/UX Release

WEBINAR



# Your Hosts



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# Agenda: UI/UX Release Overview

- Introduction
- Try the New UI Toggle
- New Feedback Widget
- Live Demo
  - Email Builder
  - Odyssey
  - Data Loader
  - Manage Users
- What's Next?



# UI/UX Release Intro



This release of Omeda's UI/UX updates impacts Email Builder, Odyssey, Data Loader and Manage Users.



All platform upgrades are designed to create a more consistent, user-friendly and accessible environment for our clients.

# Try the New UI Toggle

The screenshot displays the Omeda dashboard interface. At the top, there is a navigation bar with a logo, a close button, and several menu items: 'Dashboard', 'Acme Global DB', and 'Acme Global DB Ma...'. On the right side of the navigation bar, there are icons for notifications, help, and a user profile for 'Alyssa Sands'. Below the navigation bar, the dashboard is organized into four main sections: 'Acquire', 'Manage', 'Activate', and 'Administer'. Each section contains a list of tools and features, some of which are marked as 'NEW' with a pink badge. At the bottom of the dashboard, there is a toggle switch labeled 'Try the New UI' which is currently turned on. The text 'Want to experience the latest Omeda has to offer?' is positioned to the left of the toggle.

Dashboard | Acme Global DB | Acme Global DB Ma... | Alyssa Sands

### Acquire

- Form Builder
- Form Listener
- Data Loader **NEW**
- Metering

### Manage

- Audience Builder
- Audience Search
- Campaigns
- Reports and Analytics
- Dashboard

### Activate

- Email Builder **NEW**
- Integrations
- Odyssey **NEW**
- Personalization

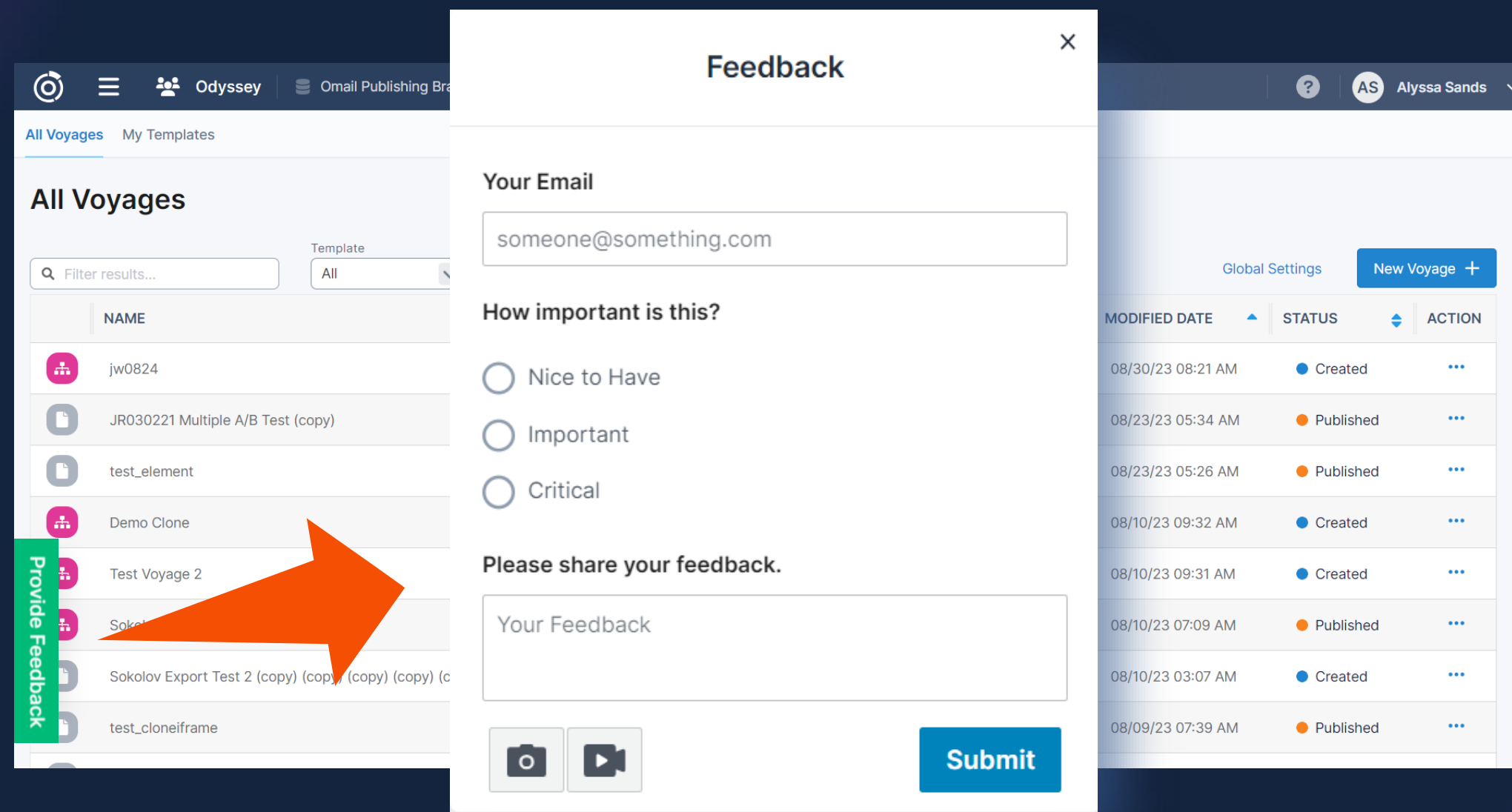
### Administer

- My Omeda
- Settings
- Processor
- OPS
- GDPR
- Manage Users **NEW**

Want to experience the latest Omeda has to offer? **Try the New UI**

Users will need to enable the [Try the New UI](#) toggle in the main navigation menu to see updates.

# New Feedback Widget



A **Provide Feedback** widget can be accessed from the bottom left side of the screen so users can share feedback and report issues without workflow interruptions.



# Recap: Phase 1

## UI Release Plan

## Phase 1

Released June 22



Navigation

Released Sept 14



Email Builder

Released Sept 14



Permissions / Manage Users

Released Sept 14



Data Loader

Released Sept 14



Odyssey

Released Sept 14



Notifications



# What's Next? Phase 2

## UI Release Plan

## Phase 2

October 5 Beta  
December 14 Release



**Audience Builder**

October 26 Beta  
December 14 Release



**Integrations**

November 16 Beta  
December 14 Release



**CDP**

November 16 Beta  
December 14 Release



**Form Builder**

November 16 Beta  
December 14 Release



**Campaigns**

# What's Next? Phase 3

## UI Release Plan

## Phase 3

2024



Dashboards

April 2024



Sunset Legacy UI

# Thank you!

Please reach out to your **Client Success Manager** or contact [sales@omeda.com](mailto:sales@omeda.com) to learn more.

