

# Product Update: Reviewing Our Latest UI/UX Release

WEBINAR



# Your Hosts



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# Agenda: UI/UX Release Overview

- Introduction
- Try the New UI Toggle
- Feedback Widget
- Live Demo
  - Form Builder
  - CDP (Personalization + Metering)
  - Integrations
- Q&A



# UI/UX Release Intro



This December 15 release impacts Form Builder, CDP (Personalization + Metering), and Integrations.

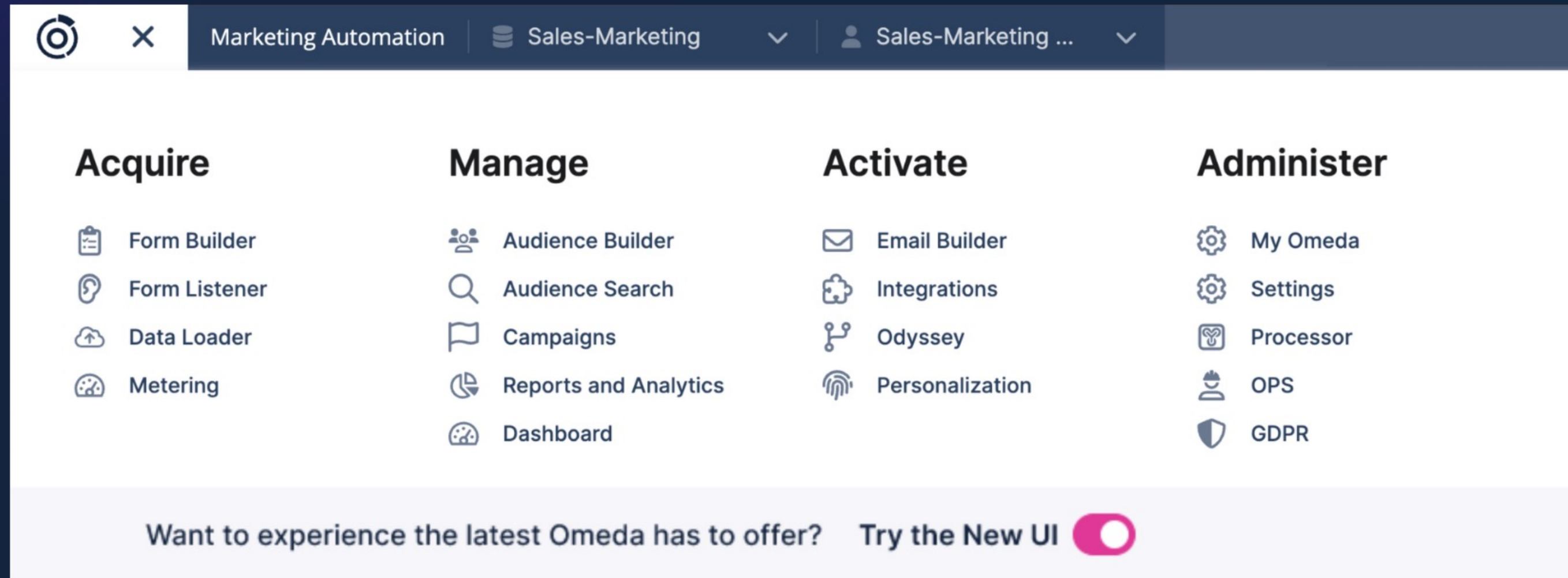


All platform upgrades are designed to create a more inviting, user-friendly and high-performing environment for our clients.



Audience Builder release delayed to January 12 release to resolve minor functionality updates.

# Try the New UI Toggle



Users will need to enable the **Try the New UI** toggle in the main navigation menu to see updates.

# Provide Feedback Widget

The image shows a 'Provide Feedback' widget overlaid on a 'Personalized Content' dashboard. The dashboard has a top navigation bar with 'CDP' and 'Acme Demo Database'. Below the navigation, there are tabs for 'Personalizations' and 'Meters'. A search bar is present with 'Name Contains' and 'URL Restriction Contains' filters. A table lists personalizations with columns for 'Priority' and 'Name'. A green vertical bar on the left side of the dashboard is labeled 'Provide Feedback'. An orange arrow points from this bar to the feedback widget. The feedback widget is a white modal with a close button (X) in the top right. It contains a 'Your Email' field with the value 'someone@something.com', a section for 'How important is this?' with radio buttons for 'Nice to Have', 'Important', and 'Critical', and a 'Please share your feedback.' section with a text area containing 'Your Feedback'. At the bottom of the widget are icons for a camera and a video camera, and a blue 'Submit' button. The background dashboard shows a table with columns for 'Date' and 'Created By', and a context menu is open over one of the rows, showing options like 'Test', 'Edit', 'Clone', 'View Report', 'Archive', 'Set Priority', and 'Delete'.

A **Provide Feedback** widget can be accessed from the bottom left side of the screen so users can share feedback and report issues without workflow interruptions.



Demo



# UI/UX Release Recap

## UI Release Plan

## Phase 1

Released June 22



Navigation

Released Sept 14



Email Builder

Released Sept 14



Permissions / Manage Users

Released Sept 14



Data Loader

Released Sept 14



Odyssey

Released Sept 14



Notifications



# UI/UX Release Recap

## UI Release Plan

## Phase 2

Released December 14



Integrations

Released December 14



CDP

Released December 14



Form Builder

# What's next?

## UI Release Plan

Q1 2024 Release



Audience Builder

Q1 2024 Release



Campaigns

2024



Dashboards

April 2024



Sunset Legacy UI

## Phase 3



Questions?



# Thank you!

Please reach out to your **Client Success Manager**  
or contact [sales@omeda.com](mailto:sales@omeda.com) to learn more.

